

Gulf of Mexico Fisheries Management Council

Outreach and Education Technical Committee

June 1, 2016
Noon – 5:00 pm
June 2, 2016
8:30 am – 3:30 pm
Gulf Council Office

Wednesday, June 1, 2016

Noon – 5:00 p.m. (Lunch included)

- Introductions and Adoption of Agenda – Gill
- Approval of Minutes – Gill
- Election of Officers – Gill
- Advisory Panel Orientation – Muehlstein
- Overview of current Council outreach/education/communication initiatives – Muehlstein/Ponce
- Overview of Communications Survey - Ponce
- Discussion - Public Hearing and Scoping Workshop Attendance – Ponce
- Discussion – Gulf Council Data Portal – Muehlstein/Schoonard
- Discussion – Potential for Shared Photo Library – Muehlstein

Thursday, June 2, 2016

8:30 a.m. – 12:15 p.m.

Workshop

- Culturally Sensitive and Targeted Outreach
- Messages that Connect

12:15 p.m. – 1:00 p.m.

Break for Lunch

1:00 p.m. – 2:30 p.m.

Workshop resumes

- Combat Communication for Conservationists

2:30 p.m. – 2:45 p.m.

Break

2:45 p.m. – 3:30 p.m.

Other business - Chair

3:30 p.m.

Adjourn

Committee Members

Bob Gill, Chair

Rich Abrahms, FWC, Vice-chair

Kim Amendola, NOAA Fisheries

Shelly Krueger, Florida Sea Grant

Bill Balboa, Texas Sea Grant

Julie Falgout, Louisiana Sea Grant

David Rainer, ADCNR

Danica Williams, LDWF

Melissa Scallan, MDMR

Zack Thomas, TPWD

Frank Helies, GSAFF

Todd Phillips, TOC

Joel Lucks, Media

Council Representative

Roy Williams

Council Staff

Charlene Ponce

Emily Muehlstein