

NOAA
FISHERIES

International Affairs &
Seafood Inspection

Office of International Affairs and Seafood Inspection

John Henderschedt
Director

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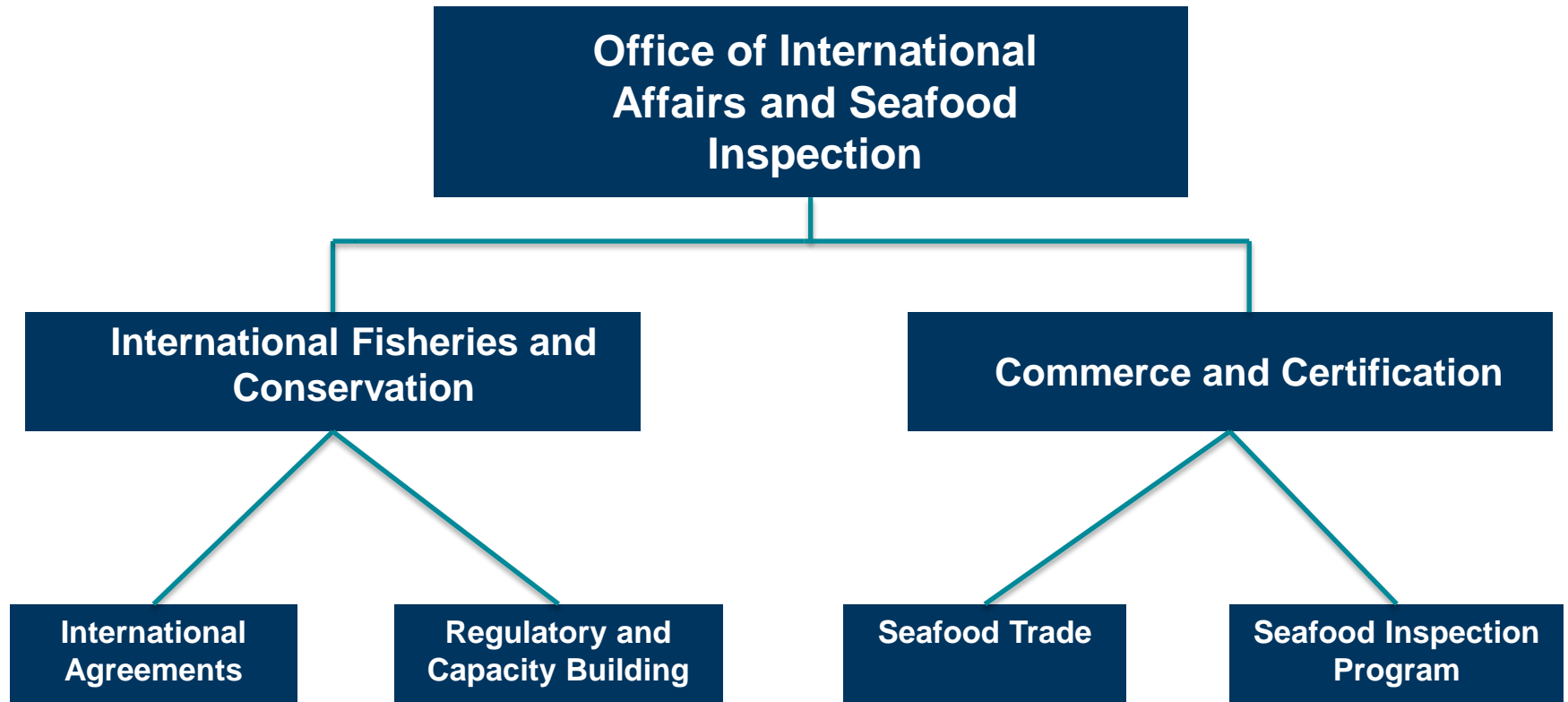
Context

- How can the Office improve support of Agency's and councils' RFMO and other international engagement?
- How can the Office better achieve a level conservation and market playing field for U.S. fishers and seafood producers?
- What are the critical USG trade-support needs of your seafood industry constituents?
- What additional information about, or engagement in, international fisheries fora would be useful to your council and its constituents?

Mission

- Continue leadership in engagement with RFMOs, multi-lateral conservation agreements, and bilateral dialogues
- Engage in international seafood and trade, science, and management forums
- Leverage Agency resources and expertise to meet current and future challenges
- Maintain a coordinated and comprehensive approach to address NOAA's domestic and international stewardship mission
- Build global capacity for sustainable fisheries management
- Level the global management and market playing field for U.S. fishermen and the U.S seafood industry

Office Structure & Priorities



Why merge these offices?

- Merging these offices gives us the flexibility to address the changing global management and trade landscape by:
 - Leveraging the broader knowledge and experience base of the combined teams
 - Improving operational efficiency
 - Enhancing the Agency's ability to support seafood trade and engage in the international marketplace
 - Implementing the Presidential Task Force Recommendations to address IUU fishing and seafood fraud
 - Providing a more coordinated and comprehensive approach to future challenges



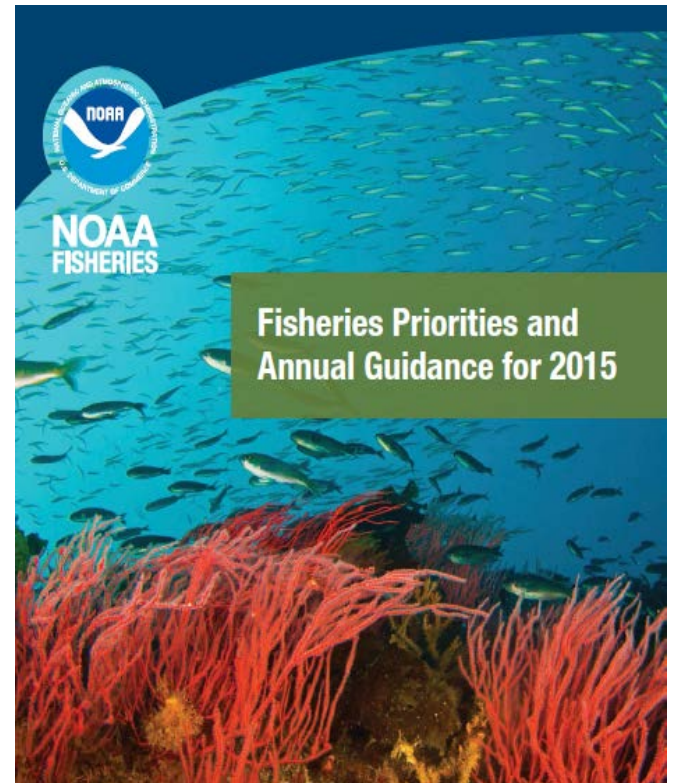
Our stakeholders:

- Other Federal agencies (State, Interior, DHS, etc.)
- U.S. fishery management councils and MAFAC
- U.S. state government and fisheries commissions
- RFMO U.S. Commissioners and Advisory Committees
- Congress
- Foreign government fisheries representatives
- Marine conservation and sustainable seafood groups, including environmental NGOs
- Professional seafood trade associations and NGOs
- Domestic and international commercial harvesters and processors
- Domestic and international seafood dealers, including importers, wholesalers, retailers, and restaurateurs



Looking Forward

- Continue to support NOAA priorities, international agreements, and legislative mandates
- Coordinate engagement across a broad mission portfolio
- Build a trade office (HQ, Tokyo positions)
- Implement Presidential Task Force recommendations



Strategic considerations

We have an excellent opportunity to evaluate and reconsider:

- what we do and how we engage (operations)
- the strategic underpinnings of that engagement
- the organizational structure that best supports and enhances our ability to execute

Ongoing outreach

- NOAA Fisheries leadership
- International Affairs and Seafood Inspection staff
- USG partner agencies
- Fishing and seafood trade associations
- NGO and funding community
- **Councils and regions**

Council Input

- How can the Office improve support of Agency's and councils' RFMO and other international engagement?
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Questions?

