



DEPARTMENT OF COM

NOAA

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Gulf of Mexico Fishery Management Council April 4, 2017

## Impetus: 2015 GAO Review

December 2015

One recommendation was made

NOAA concurred

The Plan....

- The Government Accountability Office (GAO) issued its final analysis of MRIP.
- "NOAA Fisheries should develop a comprehensive strategy to guide [MRIP's] data collection efforts."
- A strategic planning process for the program was initiated.
- Final draft for partner and stakeholder review is now available.
- Includes appropriate responses to the National Academies recommendations.
- Establishes overall program goals and strategies including enhance communications and outreach efforts.
- Identifies timelines for achieving objectives.
- Establishes program performance measures.



## **Plan Structure**

## Vision, Mission, Values Goal 1: Goal 2: Goal 3: Goal 4: Goal 5: Goal 6: Meet **Provide** Inform key Meet **Assure Operate** Customer quality stakesound collaboraprogram **Needs** products holders tively needs science **Strategies Tactics Timeline Outcomes** Metrics



## **MRIP Strategic Plan Status**

- ➤ The Strategic Plan was developed by a team that included members of the MRIP Executive Steering Committee and OST staff.
- ➤ Plan is now ready for review and feedback. Access it at MRIP website: countmyfish.noaa.gov
- ➤ We will be in contact with the Councils and other partners within the week to advise on providing input.
- ➤ Comments requested by June 30.

